



FOR IMMEDIATE RELEASE

Interactive Male Offers \$10,000 in Big Gay Kiss Contest

Popular gay men's chatline sponsors Marriage Equality USA in support of gay marriage

Denver, CO—May 13, 2009—Interactive Male, North America's largest chatline for gay and bisexual men, today announced the launch of the Big Gay Kiss Contest, a fun equal rights promotion with a serious message.

From now until October 31, 2009, gay men across North America are encouraged to submit their biggest, sexiest, most original and fun Big Gay Kiss video for their chance to win the \$10,000 grand prize. Four runners-up for best video will receive \$1,000 each, and every month the best Big Gay Kiss photo entry will receive a webcam. Full contest information, including official rules, is at <http://www.BigGayKiss.com>.

While gay men kissing are certainly a focus, there's more to this contest than lip service. For every approved video entry Interactive Male receives, they will donate \$5.00 to Marriage Equality USA, and for every approved photo entry, they'll give \$1.00.

Explains Joe Rachert, Senior Manager, Promotions and Brand PR, Interactive Male, "This contest is about overturning something as damaging as Prop 8 with something as beautiful as a kiss. It's a way for our community to come together in passionate protest and raise awareness of an extremely important cause."

The winners, to be announced November 9, 2009, will be chosen with guidance from the community. "That's the first test: do our visitors think it's the best Big Gay Kiss?" explains Rachert. "People can rate and comment on the entries, so popularity is certainly a factor. But since Interactive Male has been making Big Gay Kisses happen for over a decade, our in-house team of kissing experts will make the final call."

What will they be looking for? "We hope this contest inspires creativity and originality," says Rachert. "We want the entries to be entertaining, humorous, and daring. Kiss while you're skydiving, kiss at your state capitol building, enter kissing photos and videos that take our breath away. More than anything, we want to raise funds for Marriage Equality USA, so just kiss!"

Marriage Equality USA's Media Director, Molly McKay, is thrilled with the support: "We hope the Big Gay Kiss Contest inspires love, romance...even a big gay wedding. Interactive Male's donations will fund education and outreach to secure marriage equality for everyone, so get involved! You can help change the world with a kiss."

Men are not required to be Interactive Male members to enter or vote, though it's a great place to find the perfect kissing partner! To enter the contest, comment on or rate entries, and for free memberships to Interactive Male, visit www.BigGayKiss.com.

Interactive Male's Big Gay Kiss Contest is presented in conjunction with community partners Instinct Magazine, BigMuscle.com, and Nasty Pig Day Gear.

Editor's Note: Interviews and hi-res images are available.

About Interactive Male

Interactive Male is the most popular gay men's chatline in North America. Connecting thousands of guys every day for over 15 years, Interactive Male leads the gay dating industry with innovative features like Gay Video Chat and the only gay Spanish chatline anywhere. With local gay phone dating lines in over



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750 cities, men always find what they want, where they want. Interactive Male is a proud sponsor of the GBLT community. For more information or a free trial, visit <http://www.InteractiveMale.com> or call 1.800.392.9200.

For more information on Interactive Male or Interactive Male's Big Gay Kiss Contest, or to arrange an interview, please contact:

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About Teligence

Teligence is the North American leader in voice-enabled social networking. Every month, over two million people across North America use Teligence chatlines to make over 16 million calls, connecting with real people for friendship, dating and fun. With a diverse product line that includes Interactive Male, Livelinks, Vibeline, RedHot Dateline, TangoPersonals, FonoChat and Lavender Line, Teligence offers a better way for everyone to make the connection that's right for them. For more information, visit <http://www.teligence.net>.

About Marriage Equality USA

Marriage Equality USA is an all-volunteer, national non-profit organization whose mission is to secure legally recognized civil marriage equality for all, at the federal and state level, without regard to gender identity or sexual orientation. For more information on Marriage Equality USA, or to arrange an interview, please contact:

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